

DIGITAL ADVERTISEMENT RATE CARD



About Us

Wyrta is a digitally native news and information outlet, born in 2015, for the internet dependent generation of Jaintia Hills. We publish Jaintia Hills centric news and information from across the state and the country in English and Pnar. Pnar because of the need for the Pnar language to carve a niche in the global web-space as its speakers are spreading internationally. The website is built primarily for the devices closest at hand: tablets and mobile phones without forgetting the importance of personal computers and laptops.

WWW.WYRTA.COM

DIGITAL NEWS AND INFORMATION OUTLET

WYRTA

JAINTIA HILLS' FIRST ONLINE DIGITAL NEWS WEBSITE

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Ad Unit	Placement	Device	Resolution in pixels	Duration	Rate in Indian Rupee
Homepage	Display cycle after every four news article	PC/Laptop	1920x300	30 Days	3,500
Homepage	Display cycle after every four news article	Mobile Phones	336x280	30 Days	3,500
Homepage	Display cycle after every four news article	Tablets	336x280	30 Days	3,500
Article Page	Before Content	Mobile Phones	336x280	30 Days	2,500
Article Page	After 2 or 3 Paragraph	Mobile Phones	336x280	30 Days	2,000
Article Page	After Content	Mobile Phones	336x280	30 Days	2,000
Article Page	Before Content	Tablets	336x280	30 Days	2,500
Article Page	After 2 or 3 Paragraph	Tablets	336x280	30 Days	2,000
Article Page	After Content	Tablets	336x280	30 Days	2,000
Article Page	Before Content	PC/Laptop	1920x300	30 Days	2,500
Article Page	After 2 or 3 Paragraph	PC/Laptop	1920x300	30 Days	2,000
Article Page	After Content	PC/Laptop	1920x300	30 Days	2,000
Sponsored Content	Publish as news article & labelled as Sponsored Link	All Device	Text & Image size (962 X 491)	Indefinitely	3,500